H..Winters
26 Shanley Ave.
City

DEC. 10. 1964

DON'T BE

DECEIVED !

VOTE FOR....THEODORE PINCKNEY
FOR PRESIDENT OF THE N.A.A.C.P.

Elect Theodore Pinckney

President of the Newark, N. J. branch of the N.A.A.C.P., then the membership will know what the branch is doing.

The members will receivenotice to every meeting. A member will be informed when his membership is running out.

There will be full disclosure of all money matters. The audit of financial records, (asked for by Mr. Pinckney and approached the executive Board over a year ago.)... will be completed.

Our membership will know what is being done with their money.

Comparison!

Across the country, events this spring and summer have made it abundantly clear that gradualism and tokenism in civil rights will no longer pass for progress.. ...But not in Newark.....

Elsewhere the Negro protest movement has become suffused with a new militancy. A new sense if urgency.. ...But not in Newark.....

In Savannah, Georgia; a brilliant campaign conducted by the N.A.A.C.P. has obtained not only the end of segregation of Buses, Lunch counter and Municipal facilities, but obtained over ONE HUNDRED NEW JOBS for Negroes.....But not in Newark.....

What happened in Birmingham and Tuskegee epitomise this new militancy. They basically funtioned as the spark that ignited some highly inflammable material.... ....But not in Newaek.....

Across the country legalism has proved itself to be a limited instrument. There has been an evident shift in white public opinion developed through a new confidence in the future of American Negroes....But not in Newark.....

While other organization met the need to demonstrate in front of Union Offices and Work Sites, (as called for by the National Convention). Need we say who did not participate in the demonstration at the Barringer High School project

Don't Be Deceived

Statement

It has been one hundred and two years since the Emancipation Proclamation of 1862. It is time now for freedom to be achieved. To that end, the N.A.A.C.P. and its Newark branch must, through competent leadership, attack the areas of equality of educational opportunities.

The growth of the community action movement across the country has called forth convulsive efforts of the 'Power Structures' and its agents in Negro organization to find ideal political arguments in defense of the rule of the exploiters. Among these arguments, stand out particularly, the call for moderation; or, have faith in your leadership, or, some of my best friends are.....or I am a member too.

The falseness and hypocrity of such arguments, which have been repeated in thousands of forms in the LIBERAL press and at conferences, are evident to all who have no wish to betray the fundamental principle of equality.

A slave had no right, his master was duty-bound to respect. Some of the white people in America, and Newark in particular, still think that a Negro has no right. The 'Power Structure' is duty-bound to respect.

In concluding, there is definitely a need for responsible, experienced, unbossed leadership in the N.A.A.C.P.

All of the above facts in reference to the candidates views and deeds....again I repeat....deeds; are true reflection of a sincere effort, incorporated with iniative and drive. With these attributes he is without doubt, a new face with fresh ideas and foremost the ability to get the job done.

Remember...

Don't Be Deceived

Meet The Candidate

Theodore Pinckney is a long time resident of Newark, N. J. He has graduated from Monmouth Street School, South Side High School, Howard University and is a candidate for a masters degree at Seton Hall University.

He has been a member of the Executive Board of the Newark Branch for the past four years and a delegate to the last National Convention. In prior years he has been a member of the Branch's Youth Council.

While at the Howard University he also belonged to the University Chapter of the N.A.A.C.P.

In his capacity as Housing Chairmen of the Branch, he has negotiated many grievances with respect to discrimination in housing. In one case the apartment house owner was fined five hundred dollars for failure to comply with the State Anti-Discrimination Laws. In another case, he and the Committee successfully negotiated a grievance that resulted in having another family move into an apartment that had previously been denied them.

Mr. Pinckney is a mathematics teacher at Central High School, and was formerly an instructor in mathematics and physics at the Essex College of Business.

He is a member of the Alpha Phi Alpha fraternity, The Howard University Aluimni Club, the Newark Student Council, and was the N.A.A.C.P. representative to the New Jersey Committee Against Discrimination in housing and the Fair Housing Committee of Essex County. He has on several occasions participated in demonstrations with Essex County Chapter of C.O.R.E.